



PADMAJA DUVVURI

DIGITAL STRATEGY CONSULTANT

PROFILE

22+ years of handling business planning, growth strategy and customer engagement. As a Digital Marketing Solutions visionary, I expanded my potential to exploring new markets, people and channels of communication.

Currently a partner in Capricomm Integrated Marketing, providing Digital Strategy Consulting to Startups, Small and Mid-sized Companies;
Partner at The Studio, a handloom boutique with customized Image consultancy and design solutions.

Business Mentor at Shrunkhala an NGO, empowering women entrepreneurs and SME Business owners for Digital Media Marketing

CONTACT

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+91-9820499816

LINKEDIN
<https://in.linkedin.com/in/duvvuri>

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PASSIONS

Learning & Empowering
Sustainable Living

HOBBIES

Travel
Rock Painting
Good Reads

EDUCATION, TRAINING & CERTIFICATIONS

Canadian School of Management 1997 - 1999
Master's in Business Administration (IT)

Institute of Technology & Management 2003 - 2005
Master's in Business Administration (HR)

Goldman Sachs - ISB 2011
Certified Entrepreneur

Illinois University 2019 - 2020
Advanced Digital Media Marketing,

ISIM - AICI 2019 - 2020
Image Consultancy

WORK EXPERIENCE

Capricomm Integrated Marketing Partner
Digital Marketing Consulting & Workshops for Startups, Small and Mid-sized companies in IT, Manufacturing, Education, EduTech, Healthcare and HealthTech

Arete Technologies	CEO
The Studio	Partner
Inter Connected Stock Exchange	Web Visualizer

TRAINING & WORKSHOPS

- Continuous workshops on Digital Media Marketing Strategy for Small Business owners
- Mentor at Thrive with Mentoring for budding entrepreneurs
- Business Coach and Digital Media Consultant at Shrunkhala, an NGO that inspires women to aspire.